

ELIA TERA

Contemporary Artist | Soft Pastel

ARTISTIC PRACTICE

Elia Tera is a contemporary artist working primarily in soft pastel. Her practice explores emotion, inner states and the intangible qualities of nature, using the visible world as a means of expressing what cannot always be seen or articulated.

Rather than beginning with a subject, Tera often begins with an idea, a feeling or a word. Nature provides the imagery, while colour, light, atmosphere, composition and movement become tools for transforming it. A mountain can become an expression of permanence, a wave — energy, a flower — vulnerability.

For Tera, painting is an ongoing search for meaning, beauty and the essence hidden within the subject.

SELECTED EXHIBITIONS

Träume in Pastell / Dreams in Pastel — Kunst Zürich Süd, Adliswil, Switzerland — August 2026 — Founder, Curator & Lead Organiser

Jenseits von Formen — Kunst Zürich Süd, Adliswil, Switzerland — June 2025

Art International Zurich — 25th Contemporary Art Fair — Zurich — October 2023

Art & Fashion Week — Passepartout Gallery, Milan — September 2023

Ambientarti IV — Hubart Gallery, Milan — June 2023

ARTMUC — Munich — May 2022

Breath of Nature — Solo Exhibition, ArtCave Gallery, Zurich — September 2021

Additional: Inspiration Music (2023), Fascination Kunst (2023), Begegnungen (2022), City and Country (2022), Art Talents Exhibition (2021, 2022).

AWARDS & RECOGNITION

Honorary Exhibition Diploma — Artwork “Koi” — Ambientarti IV, Hubart Gallery, Milan, Italy — June 2023

CURATORIAL & PROFESSIONAL PROJECTS

Träume in Pastell / Dreams in Pastel — Founder, Curator & Lead Organiser

Kunst Zürich Süd, Adliswil, Switzerland — 5–29 August 2026

Conceived and independently organised a group exhibition dedicated to contemporary soft pastel, bringing together artists from her studio and wider artistic community. Selected works by students were curated for inclusion in the exhibition.

MUSIC & VISUAL ART COLLABORATION

Alexander Margin — Music Dedicated to the Paintings of Elia Tera — August 2022

Independent artistic collaboration with American musician Alexander Margin, who composed and performed original piano music inspired by Tera's paintings.

PUBLICATIONS & MEDIA

Fritz Kleisli — Exhibition Feature

Träume in Pastell / Dreams in Pastel — Kunst Zürich Süd, Adliswil — August 2026

[Read publication →](#)

Exhibition Video — Träume in Pastell / Dreams in Pastel

Kunst Zürich Süd, Adliswil — August 2026

[Watch video →](#)

Fritz Kleisli — Exhibition Feature

Jenseits von Formen — Kunst Zürich Süd, Adliswil — June 2025

[Read publication →](#)

Artistcloseup Contemporary Art Magazine — Issue #10 — September 2023

Featured artist profile with three reproduced artworks.

PROFESSIONAL AFFILIATIONS

Pastel Guild of Europe (PGE) — Member, 2025–present

EDUCATION & ARTISTIC DEVELOPMENT

Moldova State University, Moldova — Diploma in International Relations; Diploma in Finance (part-time studies)

Artmania Art School, Kursk, Russia — Private Studies in Drawing & Painting, 2013–2014

Professional Development in Soft Pastel — 2020–present

Creative Club “Pro Pastel” — Elena Tatkina — 2024–present

International Plein-Air Workshops: Irina Klimova — Tuscany (2024), Málaga (2025); Olga Abramova — Umbria (2025), Alicante (2026).

PROFESSIONAL EXPERIENCE

Interior Designer & 3D Artist — 2012–2017

Worked in interior design and 3D visualisation, specialising in colour, composition, materials and visual presentation. Created interior concepts and visualisations and developed individual colour and material schemes.

TEACHING & ARTISTIC EDUCATION

Founder & Art Educator — Independent Art Studio — 2022–present

Runs an independent art studio offering art classes and soft pastel workshops for children and adults. Since 2025, has conducted workshops through Kunst Zürich Süd in Adliswil and at ArtCave Gallery in Zurich.

Selected works by her students were curated for participation in Träume in Pastel / Dreams in Pastel in 2026.

ONLINE ART PLATFORMS

Saatchi Art · Singulart · hitdecor.com · Instagram: @hitdecor_art